

## "INTERIOR DESIGN and COLOUR": Case Studies

This course is the development of a **methodology** for using **colour in Interior Design**: from the initial approach to the **purpose of colour**, through the steps we will take to specify the definitive colour or colours. We will apply this methodology in **case studies** and the complete development of **two-colour** projects.

Hence, the aim is to mechanise and systematise a method for drawing up colour projects, from the simplest to the most complex experiences.

In the first course we learned to **visualise** and understand **the behaviour of colour**, the different **vocabularies** and the **chromatic tools** that exist on the market for its use.

In this course, we will move on to the previous project decisions: the **aims** we pursue with colour in interior design, the most suitable **chromatic ranges**, and their possible **combinations**.

**Social and economic benefits:** The fundamental achievement of colour is to create environments that collaborate and favour the functions that are developed there. For example, on a physical level, the greatest benefit is the reduction of stress. Whether in work, commercial, health or educational spaces, the reduction of stress translates into greater personal performance, greater efficiency of treatments and greater concentration and attention. We are talking about an increase in profitability in all areas. On an emotional level, with colour we can reverse negative emotions, with the repercussions it has on people. Finally, on a compositional level, with colour we introduce characteristics of our natural surroundings, a world that is coloured and from which we have totally distanced ourselves.

*For example, if I live in a flat in the city centre and I paint my ceilings "sky-like" blue, I will experience a series of experiences: I will no longer feel "enclosed" in a box, the ceilings will seem higher and lighter, and finally I will experience immediate relaxation, due to the presence of a "natural" element.*

**\*Professional benefits:** handling colour in architecture is a differential fact. As construction and design experts, we know that colour is a medium rarely used in interiors. Making innovative proposals, with the benefits and advantages mentioned above, is a differentiating and valued factor.

Centre Pompidou, Malaga.

Family House in Madrid, Pia Lopez-Izquierdo

Muñoz Miranda, School in Granada



S 1005-Y10R

S 1010-Y30R

S 2010-Y30R

S 3010-Y30R

S 2005-Y40R

S 0500-N

S 0502-Y

S 1002-Y

## Objectives:

- To develop a systematic approach to the processes of determining and choosing colour, studying different cases of private and public spaces.
- To learn how to select and use chromatic ranges and colour keyboards.
- To become familiar with colour: the whys and wherefores of its use; the whys of the decision and the hows of its application.
- Adapt the chromatic tools on the market to each situation, using the NCS system as a support.

## Programme

### Part One: *Houses and Apartments*

- Introduction to the four purposes of colour in the interior design project.
- Determination of the client's profile.
- Purpose of the colour project.
- Determining the chromatic sources and their application.
- Defining our own colour keyboards.

#### *Practice:*

- We will use a real project or case and systematise decision-making and possible solutions.
- We will develop at least two alternatives.

### Part Two: *Hotels & Architectural Marketing*

- Pre-sensory analysis.
- Purpose of the colour project.
- Determining the chromatic sources and their application.
- Defining our own colour keyboards

#### *Practice:*

- We will use real projects and systematise decision-making and possible solutions.
- We will develop at least two alternatives.

**NOTES:** The student will have to be able to manage in one of the Acrobat environment programmes -Photoshop, Indesign or Illustrator.

*Apartment , Pia Lopez-Izquierdo.*

*Centre Pompidou, Malaga*

*House of Méjico, Madrid*

